



WORKSHEET
**GOAL
SETTING**



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GOALS WORKSHEET

GOAL SETTING & COMPLETION

1 WHAT'S YOUR BHAG?

What's your Big Hairy Audacious Goal? Give yourself a big dream to chase, but make sure it's reachable. And, the best news, you don't have to share this with anyone!

2 WHAT ARE YOUR TOP 3 – 5 OBJECTIVES?

Objectives are what you're going to achieve at a high level, or in a very general sense. Don't worry, you'll get to specifics later. To help find out what your objectives should be to focus on things that will elevate your songwriting, complete the Know Your Strengths Worksheet.

OBJECTIVE #1: _____

OBJECTIVE #2: _____

OBJECTIVE #3: _____

OBJECTIVE #4: _____

OBJECTIVE #5: _____

3 WHAT ARE THE S.M.A.R.T. GOALS THAT SUPPORT EACH OBJECTIVE?

S.M.A.R.T. Goals help keep you on track. They are Specific, Measurable, Achievable, Relevant and Time-bound (usually a timeframe like Q1, end of March, etc.). Minutia like Friday 1/11/19 will be part of your tactics (those should be S.M.A.R.T. as well but at a detail level).

For a songwriter this might be a total number of songs by the end of the year, or 2 new songs each month. If you're a performer it might be a total number of venue contacts each month.

GOALS WORKSHEET
GOAL SETTING & COMPLETION

OBJECTIVE #1: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

OBJECTIVE #2: _____

S.M.A.R.T. GOAL: _____

GOALS WORKSHEET
GOAL SETTING & COMPLETION

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

OBJECTIVE #3: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

GOALS WORKSHEET
GOAL SETTING & COMPLETION

S.M.A.R.T. GOAL:

S.M.A.R.T. GOAL:

OBJECTIVE #4:

S.M.A.R.T. GOAL:

S.M.A.R.T. GOAL:

S.M.A.R.T. GOAL:

S.M.A.R.T. GOAL:

GOALS WORKSHEET
GOAL SETTING & COMPLETION

S.M.A.R.T. GOAL: _____

OBJECTIVE #5: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

S.M.A.R.T. GOAL: _____

GOALS WORKSHEET

GOAL SETTING & COMPLETION

4 BUILDING STRATEGIES & TACTICS

Let's create some STRATEGIES and TACTICS for each of your GOALS. Strategies and Tactics are the "HOW" so everything should have a deliverable and preferably start with an action verb to make sure you're doing something.

Examples:

STRATEGY (To Support This I Will): Develop a more diverse song catalogue that aligns with the type of songs being pitched to Nashville by top songwriters.

TACTIC (To achieve this I will): Create song maps for 3 of my songs to find melody patterns I'm consistently using so I can proactively create different patterns in my songs as I write them. [DUE: 4/30]

TACTIC (To Achieve This I Will): Choose 4 songs in country genre and write a song from each using the Ghost Song Exercise [DUE: 5/30]

Notice that I've got a couple of TACTICS. I can also have a few different strategies to support my Objective and Goal. Check out Hitson G.W. Riter's Goals & Plan for some additional examples at <http://SongChops.com/2019/01/a-songwriters-annual-goals-plan-hitson-g-w-riter/>.

INSTRUCTIONS: Let's start drilling down on the objectives & goals You created in the previous steps. Copy them below and we'll add a STRATEGY and TACTIC to each.

OBJECTIVE #1: _____

S.M.A.R.T. GOAL: _____

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

GOALS WORKSHEET

GOAL SETTING & COMPLETION

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

GOALS WORKSHEET
GOAL SETTING & COMPLETION

OBJECTIVE #2: _____

S.M.A.R.T. GOAL: _____

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

GOALS WORKSHEET

GOAL SETTING & COMPLETION

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

OBJECTIVE #3: _____

S.M.A.R.T. GOAL: _____

GOALS WORKSHEET

GOAL SETTING & COMPLETION

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

GOALS WORKSHEET
GOAL SETTING & COMPLETION

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

OBJECTIVE #4: _____

S.M.A.R.T. GOAL: _____

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

GOALS WORKSHEET

GOAL SETTING & COMPLETION

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

GOALS WORKSHEET

GOAL SETTING & COMPLETION

OBJECTIVE #5: _____

S.M.A.R.T. GOAL: _____

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

GOALS WORKSHEET

GOAL SETTING & COMPLETION

STRATEGY (To Support This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

TACTIC (To Achieve This I Will):

5 CREATE A TRACKER

Make sure you get things done by creating a tracker! Electronic is great, but worst case, print out this document and check things off as you go.

Now that you've gotten everything written down, go ahead and create a tracker in excel or using a handy Evernote template I created at: <http://bit.ly/Songwriter-Goals>